

Sustainable Cities in Italian Style

Curated by Mario Occhiuto

May 1 to October 31 2010

The sustainability of the Italian cities goes on display at Expo 2010 Shanghai.

Open from May 1 to October 31, the exhibition *Sustainable Cities in Italian Style* presents the best actions in terms of environmental sustainability placed by 12 Italian cities of small and medium sizes: Bologna, Cosenza, Lucca, Padua, Parma, Pavia, Perugia, Salerno, Siena, Syracuse, Spoleto, Trieste.

These cities were selected through a competition organized by the Italian Ministry for the Environment, among those who in recent years have made the most significant participation in terms of environment, requalification and energy efficiency, with results able to be considered good practices.

The installation stems from the desire to represent the characteristics of the featuring cities and their projects, through a series of original films, assembled on an installation shaped as a polyhedron .

The polyhedron is the main element of the exhibition and tells on its multiple faces, through films and images made of details and overall views the variety and the richness of the participating cities.

The video installation, created with original video and mounted on 15 synchronized projectors, offers films showing on the one hand a historical, cultural and artistic profile and, on the other hand, their research towards sustainable urban development. Multiple images on multiple screens offer a repertoire of feelings and suggestions more and more amazing and exciting, accompanied by a soundtrack created specially for the occasion.

The surrounded layout remains simple and dim, praising the presence of the large polyhedron, whose image continues to multiply in the mirror wall of background.

On the outer walls of the exhibition space, art installations and "picture windows" will accompany the visitors.

Sustainable Cities in Italian Style, promoted by the Italian Ministry for the Environment, Land and Sea, is taken care of by the architect Mario Occhiuto and is housed within the *UBPA - Urban Best Practices Area*, the Expo section dedicated to the best international urban practices. The pavilions that house the exhibition are part of a former industrial building recovered by the same architect with a competition winner project.

Expo Shanghai 2010 – UBPA, B2 Pavilion

May 1 / October 31

Every day 08.30 > 22.30